

## Objectives

- Having communication as its specific object of study
- Discussing, with different disciplines, about the different aspects of the definition of its object of study
- Studying the means and procedures of communication from the old days to our days, their history and the theoretical considerations they have spawned
- Reflecting on the problems of communication in the various cultural processes nowadays
- Studying the consequences of the complexity of communication, made more and more complex by progressive and unpredictable technological developments
- Describing and analyzing the resources it has and the techniques on which it is based
- Applying its techniques and methods in various practices and activities
- Fostering the study of its goals within the university community and beyond, in a society determined by it.

## A brief history of the BA in communication

Studies on communication grew in relevance and independence –like other disciplines within the social sciences- at the University of the Republic gaining greater and greater autonomy until they were started officially in 1984 by a resolution of the Ministry of Culture and Education in the Faculty of Law and Social Sciences.

When the dictatorship finished, the intervention of Central Government in the university matters finished as well. Then, the Board of the Faculty of Law and Social Sciences appointed an Advisory Commission with the aim of restructuring the recently created studies of Communication Sciences.

After a year's work and with the support of the UNESCO as well as of many outstanding personalities of the profession, by late 1985 this Commission had the plan of studies or curriculum, ready. This plan had tried to balance the theoretical aspects and the practice in the studies, though it emphasized a sound theoretic-methodological foundation. It was approved by the "Claustro" of the Law and Social Sciences Faculty of the University of the Republic in March, 1986.

On September 7 1987, the Central Board of the University of the Republic unanimously approved that the BA in Communication Sciences be directly dependent on it. So, with the beginning of the following school year, a Service autonomously managed began and since then, it has gone through a process of institutional normalization.

On April 4 1995 the Central Board decided the creation of a position of Director- with the investment and responsibilities of Director of a University School- and a Board entitled to do the same things and integrated in the same way as any School dependent on the Central board and presided by its Director.

The BA in communication, with the support of the Central Board and together with the University School of Library technology, has now embarked in a merge process that will create the Faculty of Information and Communication

## Title

The title given is BA in Communications (Licenciado en Ciencias de la comunicación)

The title given is “Licenciado en Ciencias de la Comunicacion” (BA in Communication Sciences)